

June 4-5, 2027 | Gull Lake, Brainerd

EVENT DETAILS & ATTENDEES

The **19th** annual Minnesota Fishing Challenge is a statewide fundraising event held in Brainerd, Minnesota, that celebrates freedom from addiction and generates support for our clients. Multiple channels are used to promote this event, including peer-to-peer fundraising, media exposure and printed materials displayed across Minnesota to raise awareness while teams compete for a spot on the leaderboard of top fundraisers.

We invite you to join us as a corporate partner in support of our mission, while being recognized among our 300 anglers and a greater audience **reaching hundreds of thousands** through print, digital and branded materials.

SPONSORSHIP LEVELS AVAILABLE*

- **$50,000 Title (1 Available)**
- **$25,000 Presenting (2 Available)**
- **$10,000 Weigh-In Station (1 Available)**
- **$7,500 Supporting**
- **$5,000 Division (5 Available)**
- **$2,500 Beach**

Sponsorship must be confirmed by December 11, 2026 to be included in all materials.

SPONSORSHIP BENEFITS

MEDIA RECOGNITION

MnTC PARTNER RECOGNITION

PROMOTE EMPLOYEE & COMMUNITY ENGAGEMENT

* See reverse side for recognition and additional benefits

Adult & Teen Challenge
Minnesota

All sponsor packages can be customized to suit your needs.

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SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS & OPPORTUNITIES (Charitable Donation)	**BEACH** $2,500 ($2,500)	**DIVISION** 5 Available $5,000 ($5,000)	**SUPPORTING** $7,500 ($7,300)	**WEIGH-IN** 1 Available $10,000 ($9,800)	**PRESENTING** 2 Available $25,000 ($24,800)	**TITLE** 1 Available $50,000 ($49,600)
Logo Inclusion on All Event Marketing					•	•
Logo on Tournament Hat & Top Fundraising Prize					•	•
First Right of Refusal for Title/Presenting Sponsor in 2028					•	•
Opportunity to Provide Attendee Takeaways at the Rules Dinner				•	•	•
Custom Sign for Weigh-In Station				•	•	•
Fishing Challenge Team Entry			• 1 Team	• 1 Team	• 1 Team	• 2 Teams
Recognition in Post-Event Press Release		•	•	•	•	•
Opportunity to Add Promotional Material to Angler Goodie Bags		•	•	•	•	•
Logo on Tournament Jersey	•	•	•	•	•	•
Logo on Event Signage & Slideshow	•	•	•	•	•	•
Pre & Post Event Digital Marketing	•	•	•	•	•	•
Promotional Table Opportunity at the Rules Dinner	•	•	•	•	•	•







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