



MN ADULT & TEEN CHALLENGE
**MANKATO
GALA**

October 1, 2024 | Mayo Clinic Health System Event Center

Event Details and Attendees

The Mankato Gala is our premier fundraising event in Southwest Minnesota that celebrates freedom from addiction and generates support for clients in our long term programs. Our **15th** annual gala will include many regular attendees and newcomers who include local business professionals, media partners, public officials, and dignitaries.

We invite you to join us as a corporate sponsor in support of our mission to help those struggling with drug, alcohol, and other life-controlling addiction through this fundraising event while receiving special recognition among our 300 attendees and larger online community. Your support is needed more than ever!

Sponsorship Levels Available*

- **\$3,000 Presenting** | Response must be received by June 15, 2024
- **\$1,500 Legacy** | Response must be received by July 1, 2024
- **\$1,000 Restoration** | Response must be received by August 15, 2024
- **\$750 Hope** | Response must be received by August 15, 2024

Sponsorship Benefits



COMPLEMENTARY/
PREFERRED SEATING



MnTC PARTNER
RECOGNITION



PROMOTE
EMPLOYEE &
COMMUNITY
ENGAGEMENT

*See reverse side for recognition and additional benefits.



All sponsor packages can be customized to suit your needs.
Julia Lauwagie | 612.238.6132 | Julia.Lauwagie@mntc.org
Darla Loss | 612.238.6528 | Darla.Loss@mntc.org

Sponsorship Levels

	HOPE \$750	RESTORATION \$1,000	LEGACY \$1,500	PRESENTING \$3,000 ~ 1 Available
COMMUNICATIONS	<ul style="list-style-type: none"> • Hope Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Recognized in Gala post-event thank you email (1,000 impressions) 	<ul style="list-style-type: none"> • Restoration Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Recognized in 2 Gala acquisition emails and post-event thank you email (2,000 impressions) • Mutual Social Media Package 	<ul style="list-style-type: none"> • Legacy Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Recognized in 3 Gala acquisition emails and post-event thank you email (3,000 impressions) • Mutual Social Media Package 	<ul style="list-style-type: none"> • Presenting Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Recognized in 4 Gala acquisition emails and post-event emails (4,000 impressions) • Mutual Social Media Package • Logo recognition on event invitation (3,000+ impressions) • Logo recognition on event invitation (10,000+ impressions)
EVENT RECOGNITION	<ul style="list-style-type: none"> • Logo recognition on event signage, in the event program, and during the dinner slideshow • Logo scrolling on silent auction software • Eighth-page full color ad recognition in the event program • Verbal recognition from the podium 	<ul style="list-style-type: none"> • Logo recognition on event signage, in the event program, and during the dinner slideshow • Logo scrolling on silent auction software • Quarter-page, full color ad recognition in the event program • Verbal recognition from the podium 	<ul style="list-style-type: none"> • Logo recognition on event signage, in the event program, and during the dinner slideshow • Logo scrolling on silent auction software • Half-page, full color ad recognition in the event program • Verbal recognition from the podium 	<ul style="list-style-type: none"> • Logo recognition on event signage, in the event program, and during the dinner slideshow • Logo scrolling on silent auction software • Full-page, full color ad recognition in the event program • Verbal recognition from the podium • Exclusive logo on guest name badges • Opportunity to include a gift to attendees • Opportunity to set up a promotional table at event
BENEFITS	<ul style="list-style-type: none"> • Seating for 1 table (8 guests) 	<ul style="list-style-type: none"> • Seating for 1 table (8 guests) 	<ul style="list-style-type: none"> • Seating for 2 tables (16 guests) 	<ul style="list-style-type: none"> • Seating for 2 tables (16 guests) • First right of refusal for Presenting Sponsor in 2025 • Tailored sponsorship benefits as agreed upon
VALUE	<ul style="list-style-type: none"> • Charitable Donation \$470 	<ul style="list-style-type: none"> • Charitable Donation \$720 	<ul style="list-style-type: none"> • Charitable Donation \$940 	<ul style="list-style-type: none"> • Charitable Donation \$2,440