

MN ADULT & TEEN CHALLENGE MINNEAPOLIS GALA



May 18, 2024 | Hilton, Minneapolis

Event Details and Attendees

The Minneapolis Gala is our premier fundraising event that celebrates freedom from addiction and generates support for clients in our long term programs. Our **31st** annual gala will bring together many attendees including our faithful supporters, local business professionals, media partners, public officials, and dignitaries.

We invite you to join us as a corporate sponsor in support of our mission to help those struggling with drug, alcohol, and other life-controlling addictions through this fundraising event while receiving special recognition among our 1,400 attendees and larger online community. Your support is needed more than ever!

Sponsorship Levels Available*

- **\$30,000 Presenting** | Response must be received by January 15, 2024
- **\$20,000 Legacy** | Response must be received by February 1, 2024
- **\$10,000 Restoration** | Response must be received by April 1, 2024
- **\$5,000 Freedom** | Response must be received by April 1, 2024
- **\$2,500 Hope** | Response must be received by April 1, 2024

Sponsorship Benefits



COMPLEMENTARY/
PREFERRED SEATING



MnTC PARTNER
RECOGNITION



PROMOTE
EMPLOYEE &
COMMUNITY
ENGAGEMENT

* See reverse side for recognition and additional benefits

Sponsorship Levels

	HOPE \$2,500	FREEDOM \$5,000	RESTORATION \$10,000	LEGACY \$20,000	PRESENTING \$30,000 ~ 1 Available
COMMUNICATIONS	<ul style="list-style-type: none"> • Hope Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 3 event acquisition and post-event emails (21,000+ impressions) 	<ul style="list-style-type: none"> • Freedom Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 3 event acquisition and post-event emails (21,000+ impressions) 	<ul style="list-style-type: none"> • Restoration Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 3 event acquisition and post-event emails (21,000+ impressions) • Mutual Social Media Package 	<ul style="list-style-type: none"> • Legacy Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 4 event acquisition and post-event emails (28,000 impressions) • Mutual Social Media Package • Logo recognition in MnTC newsletter (21,000 impressions) 	<ul style="list-style-type: none"> • Presenting Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 7 event acquisition and post-event emails (50,000+ impressions) • Mutual Social Media Package • Logo recognition in MnTC newsletter (21,000 impressions) • Logo recognition on event invitation (10,000+ impressions)
EVENT RECOGNITION	<ul style="list-style-type: none"> • Logo recognition on event signage, in the event program, and during the dinner slideshow • Eighth-page, full color ad recognition in the event program 	<ul style="list-style-type: none"> • Logo recognition on event signage, in the event program, and during the dinner slideshow • Quarter-page, full color ad recognition in the event program • Logo scrolling on silent auction software 	<ul style="list-style-type: none"> • Logo recognition on event signage, in the event program, and during the dinner slideshow • Half-page, full color ad recognition in the event program • Logo scrolling on silent auction software 	<ul style="list-style-type: none"> • Logo recognition on event signage, in the event program, and during the dinner slideshow • Half-page, full color ad recognition in the event program • Logo scrolling on silent auction software • Verbal recognition from the podium 	<ul style="list-style-type: none"> • Logo recognition on event signage, in the event program, and during the dinner slideshow • Full-page, full color ad recognition in the event program • Logo scrolling on silent auction software • Verbal recognition from the podium • Exclusive logo on guest name badges
BENEFITS	<ul style="list-style-type: none"> • Seating for 1 table (10 guests) 	<ul style="list-style-type: none"> • Seating for 1 table (10 guests) 	<ul style="list-style-type: none"> • Seating for 2 tables (20 guests) 	<ul style="list-style-type: none"> • Seating for 2 tables (20 guests) 	<ul style="list-style-type: none"> • Seating for 2 tables (20 guests) • First right of refusal for Presenting Sponsor in 2025 • Tailored sponsorship benefits as agreed upon
VALUE	<ul style="list-style-type: none"> • Charitable Donation \$1,700 	<ul style="list-style-type: none"> • Charitable Donation \$4,200 	<ul style="list-style-type: none"> • Charitable Donation \$8,400 	<ul style="list-style-type: none"> • Charitable Donation \$18,400 	<ul style="list-style-type: none"> • Charitable Donation \$28,400