



September 11, 2024 | Heritage Center of Brooklyn Center

Event Details and Attendees

The Hope Awakens Women's Luncheon is a fundraising event that celebrates freedom from addiction and generates support for clients in our long term programs. Our **12th** annual luncheon will include an inspirational message from a guest speaker or musician, testimonies from clients, and the opportunity to network with other women actively engaged in our community.

We invite you to join us as a corporate sponsor in support of our mission to help those struggling with drug, alcohol, and other life-controlling addictions through this fundraising event while receiving special recognition among our 600 attendees and larger online community. Your support is needed more than ever!

Sponsorship Levels Available*

- **\$20,000 Presenting** | Response must be received by May 1, 2024
- **\$15,000 Legacy** | Response must be received by May 1, 2024
- **\$10,000 Restoration** | Response must be received by May 1, 2024
- **\$5,000 Freedom** | Response must be received by July 15, 2024
- **\$2,000 Hope** | Response must be received by July 15, 2024

Sponsorship Benefits



**COMPLEMENTARY/
PREFERRED SEATING**



**MnTC PARTNER
RECOGNITION**



**PROMOTE
EMPLOYEE &
COMMUNITY
ENGAGEMENT**

*See reverse side for recognition and additional benefits.

Sponsorship Levels and Value

	HOPE \$2,000	FREEDOM \$5,000	RESTORATION \$10,000	LEGACY \$15,000	PRESENTING \$20,000
COMMUNICATIONS	<ul style="list-style-type: none"> • Hope Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 2 event acquisition and post-event emails (12,000+ impressions) 	<ul style="list-style-type: none"> • Freedom Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 3 event acquisition and post-event emails (18,000+ impressions) 	<ul style="list-style-type: none"> • Restoration Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 7 event acquisition and post-event emails with direct link (42,000+ impressions) • Logo recognition on event postcard • Mutual social media package 	<ul style="list-style-type: none"> • Legacy Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 7 event acquisition and post-event emails with direct link (42,000+ impressions) • Logo recognition on event postcard • Mutual social media package 	<ul style="list-style-type: none"> • Presenting Sponsor logo recognition on MnTC website (50,000+ visitors/month) • Logo recognition in 7 event acquisition and post-event emails (42,000+ impressions) • Logo recognition on event postcard • Mutual social media package • Logo recognition on event invitation (10,000 impressions) • Logo recognition in the MnTC newsletter (40,000+ impressions)
EVENT RECOGNITION	<ul style="list-style-type: none"> • Logo recognition on event signage and slide show • Hope Sponsor notation in event program • Eighth-page, full-color ad in event program 	<ul style="list-style-type: none"> • Logo recognition on event signage and slide show • Freedom Sponsor notation in event program • Quarter-page, full-color ad in event program 	<ul style="list-style-type: none"> • Logo recognition on event signage and slide show • Restoration Sponsor notation in event program • Half-page, full-color ad in event program • Verbal recognition from podium • Opportunity to include a gift to attendees 	<ul style="list-style-type: none"> • Logo recognition on event signage and slide show • Legacy Sponsor notation in event program • Full-page, full-color ad in event program • Verbal recognition from podium • Opportunity to include a gift to attendees 	<ul style="list-style-type: none"> • Logo recognition on event signage and slide show • Presenting Sponsor notation in event program • Full-page, full-color ad in event program • Verbal recognition from podium • Opportunity to include a gift to attendees • Logo included on mobile bidding site • Opportunity to have a display table
BENEFITS	<ul style="list-style-type: none"> • Seating for 1 Table (10 guests) at the event 	<ul style="list-style-type: none"> • Preferred seating for 1 Table (10 guests) at the event 	<ul style="list-style-type: none"> • Preferred seating for 2 Tables (20 guests) at the event 	<ul style="list-style-type: none"> • Preferred seating for 2 Tables (20 guests) at the event 	<ul style="list-style-type: none"> • Preferred seating for 2 Tables (20 guests) at the event • First right of refusal for Presenting Sponsor in 2025 • Tailored sponsorship benefits as agreed upon
VALUE	<ul style="list-style-type: none"> • Charitable Donation \$1,700 	<ul style="list-style-type: none"> • Charitable Donation \$4,700 	<ul style="list-style-type: none"> • Charitable Donation \$9,400 	<ul style="list-style-type: none"> • Charitable Donation \$14,400 	<ul style="list-style-type: none"> • Charitable Donation \$19,400