



MN ADULT & TEEN CHALLENGE
**MINNEAPOLIS
GALA**

May 19, 2023 | Hilton, Minneapolis

Event Details and Attendees

The Minneapolis Gala is our premier fundraising event that celebrates freedom from addiction and generates support for clients in our long term programs. Our **30th** annual gala will bring together many attendees including our faithful supporters, local business professionals, media partners, public officials, and dignitaries.

We invite you to join us as a corporate sponsor in support of our mission to help those struggling with drug, alcohol, and other life-controlling addictions through this fundraising event while receiving special recognition among our 1,400 attendees and larger online community. Your support is needed more than ever!

Sponsorship Levels Available*

- **\$25,000 Presenting** | Response must be received by January 15, 2023
- **\$15,000 Legacy** | Response must be received by February 1, 2023
- **\$10,000 Restoration** | Response must be received by April 1, 2023
- **\$5,000 Freedom** | Response must be received by April 1, 2023
- **\$2,500 Hope** | Response must be received by April 1, 2023

Sponsorship Benefits



**BUILD
BRAND LOYALTY**



**INCREASE
COMPANY SALES**



**PROMOTE
EMPLOYEE &
COMMUNITY
ENGAGEMENT**

* See reverse side for recognition and benefits.

Sponsorship Levels

	HOPE \$2,500	FREEDOM \$5,000	RESTORATION \$10,000	LEGACY \$15,000	PRESENTING \$25,000 ~ 1 Available
PUBLIC RECOGNITION	<ul style="list-style-type: none"> 3x social media mentions to MnTC followers (\$30,000+) 	<ul style="list-style-type: none"> 3x social media mentions to MnTC followers (30,000+) with 2 direct tags 	<ul style="list-style-type: none"> 3x social media mentions to MnTC followers (30,000+) with 2 direct tags 	<ul style="list-style-type: none"> 5x social media mentions to MnTC followers (30,000+) with 4 direct tags 	<ul style="list-style-type: none"> 5x social media mentions to MnTC followers (30,000+), all with direct tags
COMMUNICATIONS	<ul style="list-style-type: none"> Hope Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 3 event acquisition and post-event emails (21,000+ impressions) 	<ul style="list-style-type: none"> Freedom Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 3 event acquisition and post-event emails (21,000+ impressions) 	<ul style="list-style-type: none"> Restoration Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 3 event acquisition and post-event emails (21,000+ impressions) 	<ul style="list-style-type: none"> Legacy Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 4 event acquisition and post-event emails (28,000 impressions) Logo recognition in MnTC newsletter (21,000 impressions) 	<ul style="list-style-type: none"> Presenting Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 7 event acquisition and post-event emails (50,000+ impressions) Logo recognition in MnTC newsletter (21,000 impressions) Logo recognition on event invitation (10,000+ impressions)
EVENT RECOGNITION	<ul style="list-style-type: none"> Logo recognition on event signage, in the event program, and during the dinner slideshow Eighth-page, full color ad recognition in the event program 	<ul style="list-style-type: none"> Logo recognition on event signage, in the event program, and during the dinner slideshow Quarter-page, full color ad recognition in the event program Logo scrolling on silent auction software 	<ul style="list-style-type: none"> Logo recognition on event signage, in the event program, and during the dinner slideshow Half-page, full color ad recognition in the event program Logo scrolling on silent auction software 	<ul style="list-style-type: none"> Logo recognition on event signage, in the event program, and during the dinner slideshow Half-page, full color ad recognition in the event program Logo scrolling on silent auction software Verbal recognition from the podium 	<ul style="list-style-type: none"> Logo recognition on event signage, in the event program, and during the dinner slideshow Full-page, full color ad recognition in the event program Logo scrolling on silent auction software Verbal recognition from the podium Logo on guest name badges
BENEFITS	<ul style="list-style-type: none"> Seating for 1 table (10 guests) 	<ul style="list-style-type: none"> Seating for 1 table (10 guests) 	<ul style="list-style-type: none"> Seating for 2 tables (20 guests) 	<ul style="list-style-type: none"> Seating for 2 tables (20 guests) 	<ul style="list-style-type: none"> Seating for 2 tables (20 guests) First right of refusal for Presenting Sponsor in 2024 Tailored sponsorship benefits as agreed upon
	\$1,700 VALUE	\$4,200 VALUE	\$8,400 VALUE	\$13,400 VALUE	\$23,400 VALUE