



September 13, 2022 | Earle Brown Heritage Center

## Event Details and Attendees

The Hope Awakens Women's Luncheon is a fundraising event that celebrates freedom from addiction and generates support for clients in our long term programs. Our 10th annual luncheon will include an inspirational message from a guest speaker or musician, testimonies from clients, and the opportunity to network with other women actively engaged in our community.

We invite you to join us as a corporate sponsor in support of our mission to help those struggling with drug, alcohol, and other life-controlling addictions through this fundraising event while receiving special recognition among our 500 attendees and larger online community. Your support is needed more than ever!

## Sponsorship Levels Available\*

- **\$20,000 Presenting** | Response must be received by May 1, 2022
- **\$10,000 Partner** | Response must be received by May 1, 2022
- **\$5,000 Hope** | Response must be received by July 15, 2022
- **\$2,000 Friend** | Response must be received by July 15, 2022

## Sponsorship Benefits



**BUILD  
BRAND LOYALTY**



**INCREASE  
COMPANY SALES**



**PROMOTE  
EMPLOYEE &  
COMMUNITY  
ENGAGEMENT**

\*See reverse side for recognition and benefits.



All sponsor packages can be customized to suit your needs.  
**Julia Lauwagie** | 612.238.6132 | Julia.Lauwagie@mntc.org  
**Darla Loss** | 651.283.4068 | Darla.Loss@mntc.org

## Sponsorship Levels and Value

	<b>FRIEND</b> \$2,000	<b>HOPE</b> \$5,000	<b>PARTNER</b> \$10,000	<b>PRESENTING</b> \$20,000
<b>PUBLIC RECOGNITION</b>	<ul style="list-style-type: none"> <li>3x social media mentions to MnTC followers (28,000+)</li> </ul>	<ul style="list-style-type: none"> <li>3x social media mentions to MnTC followers (28,000+)</li> </ul>	<ul style="list-style-type: none"> <li>4x social media mentions to MnTC followers (28,000+) with 2 direct tags</li> </ul>	<ul style="list-style-type: none"> <li>6x social media mentions to MnTC followers (28,000+), all with direct tags</li> </ul>
<b>COMMUNICATIONS</b>	<ul style="list-style-type: none"> <li>Friend Sponsor logo recognition on MnTC website (50,000+ visitors/month)</li> <li>Logo recognition in 2 event acquisition and post-event emails (10,000+ impressions)</li> </ul>	<ul style="list-style-type: none"> <li>Hope Sponsor logo recognition on MnTC website (50,000+ visitors/month)</li> <li>Logo recognition in 3 event acquisition and post-event emails (15,000+ impressions)</li> </ul>	<ul style="list-style-type: none"> <li>Partner Sponsor logo recognition on MnTC website (50,000+ visitors/month)</li> <li>Logo recognition in 7 event acquisition and post-event emails with direct link (35,000+ impressions)</li> <li>Logo recognition on event invitation (4,000 impressions)</li> </ul>	<ul style="list-style-type: none"> <li>Presenting Sponsor logo recognition on MnTC website (50,000+ visitors/month)</li> <li>Logo recognition in 7 event acquisition and post-event emails (35,000+ impressions)</li> <li>Logo recognition on event invitation (4,000 impressions)</li> <li>Logo recognition on event postcard</li> <li>Logo recognition in the MnTC newsletter (24,000+ impressions)</li> </ul>
<b>EVENT RECOGNITION</b>	<ul style="list-style-type: none"> <li>Logo recognition on event signage and slide show</li> <li>Friend Sponsor notation in event program</li> <li>Eighth-page, full-color ad in event program</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on event signage and slide show</li> <li>Hope Sponsor notation in event program</li> <li>Quarter-page, full-color ad in event program</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on event signage and slide show</li> <li>Partner Sponsor notation in event program</li> <li>Half-page, full-color ad in event program</li> <li>Verbal recognition from podium</li> </ul>	<ul style="list-style-type: none"> <li>Logo recognition on event signage and slide show</li> <li>Presenting Sponsor notation in event program</li> <li>Full-page, full-color ad in event program</li> <li>Verbal recognition from podium</li> <li>Opportunity to have a display table at the event and provide a gift to attendees</li> </ul>
<b>BENEFITS</b>	<ul style="list-style-type: none"> <li>Seating for 1 Table (10 guests) at the event</li> </ul>	<ul style="list-style-type: none"> <li>Preferred seating for 1 Table (10 guests) at the event</li> </ul>	<ul style="list-style-type: none"> <li>Preferred seating for 2 Tables (20 guests) at the event</li> </ul>	<ul style="list-style-type: none"> <li>Preferred seating for 3 Tables (30 guests) at the event</li> <li>First right of refusal for Presenting Sponsor in 2023</li> <li>Tailored sponsorship benefits as agreed upon</li> </ul>
	<b>\$1,750 VALUE</b>	<b>\$4,750 VALUE</b>	<b>\$9,500 VALUE</b>	<b>\$19,250 VALUE</b>