



MN ADULT & TEEN CHALLENGE
**MINNEAPOLIS
GALA**

May 20, 2022 | Hilton, Minneapolis

Event Details and Attendees

The Minneapolis Gala is our premier fundraising event that celebrates freedom from addiction and generates support for clients in our long term programs. Our 29th annual gala will bring together many attendees including our faithful supporters, local business professionals, media partners, public officials, and dignitaries.

We invite you to join us as a corporate sponsor in support of our mission to help those struggling with drug, alcohol, and other life-controlling addictions through this fundraising event while receiving special recognition among our 1,700 attendees and larger online community. Your support is needed more than ever!

Sponsorship Levels Available*

- **\$25,000 Presenting** | Response must be received by January 15, 2022
- **\$15,000 Legacy** | Response must be received by February 1, 2022
- **\$10,000 Restoration** | Response must be received by April 1, 2022
- **\$5,000 Freedom** | Response must be received by April 1, 2022
- **\$2,500 Hope** | Response must be received by April 1, 2022

Sponsorship Benefits



**BUILD
BRAND LOYALTY**



**INCREASE
COMPANY SALES**



**PROMOTE
EMPLOYEE &
COMMUNITY
ENGAGEMENT**

* See reverse side for recognition and benefits.

Sponsorship Levels

	HOPE \$2,500	FREEDOM \$5,000	RESTORATION \$10,000	LEGACY \$15,000	PRESENTING \$25,000 ~ 1 Available
PUBLIC RECOGNITION	<ul style="list-style-type: none"> 3x social media mentions to MnTC followers (\$28,000+) 	<ul style="list-style-type: none"> 3x social media mentions to MnTC followers (28,000+) with 2 direct tags 	<ul style="list-style-type: none"> 3x social media mentions to MnTC followers (28,000+) with 2 direct tags 	<ul style="list-style-type: none"> 5x social media mentions to MnTC followers (28,000+) with 4 direct tags 	<ul style="list-style-type: none"> 5x social media mentions to MnTC followers (28,000+), all with direct tags
COMMUNICATIONS	<ul style="list-style-type: none"> Hope Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 3 event acquisition and post-event emails (43,000+ impressions) 	<ul style="list-style-type: none"> Freedom Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 3 event acquisition and post-event emails (43,000+ impressions) 	<ul style="list-style-type: none"> Restoration Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 3 event acquisition and post-event emails (43,000+ impressions) 	<ul style="list-style-type: none"> Legacy Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 4 event acquisition and post-event emails (57,000 impressions) Logo recognition in MnTC newsletter (24,000 impressions) 	<ul style="list-style-type: none"> Presenting Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 7 event acquisition and post-event emails (100,000+ impressions) Logo recognition in MnTC newsletter (24,000 impressions) Logo recognition on event invitation (11,000+ impressions)
EVENT RECOGNITION	<ul style="list-style-type: none"> Logo recognition on event signage, in the event program, and during the dinner slideshow Logo scrolling on silent auction software Eighth-page, full color ad recognition in the event program 	<ul style="list-style-type: none"> Logo recognition on event signage, in the event program, and during the dinner slideshow Logo scrolling on silent auction software Quarter-page, full color ad recognition in the event program 	<ul style="list-style-type: none"> Logo recognition on event signage, in the event program, and during the dinner slideshow Logo scrolling on silent auction software Half-page, full color ad recognition in the event program 	<ul style="list-style-type: none"> Logo recognition on event signage, in the event program, and during the dinner slideshow Logo scrolling on silent auction software Half-page, full color ad recognition in the event program Verbal recognition from the podium 	<ul style="list-style-type: none"> Logo recognition on event signage, in the event program, and during the dinner slideshow Logo scrolling on silent auction software Full-page, full color ad recognition in the event program Verbal recognition from the podium Logo on guest name badges
BENEFITS	<ul style="list-style-type: none"> Seating for 1 table (10 guests) 	<ul style="list-style-type: none"> Seating for 1 table (10 guests) 	<ul style="list-style-type: none"> Seating for 2 tables (20 guests) 	<ul style="list-style-type: none"> Seating for 2 tables (20 guests) 	<ul style="list-style-type: none"> Seating for 2 tables (20 guests) First right of refusal for Presenting Sponsor in 2023 Tailored sponsorship benefits as agreed upon
	\$1,800 VALUE	\$4,300 VALUE	\$8,600 VALUE	\$13,600 VALUE	\$23,600 VALUE