



Mn Adult & Teen Challenge

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Know the Truth Receives Grant from Wright-Hennepin Electric Trust
\$7,500 award to bring prevention message to more than five thousand students.

MINNEAPOLIS — The Wright-Hennepin Electric Trust has donated \$7,500 to Know the Truth (KTT), the substance use prevention program of Minnesota Adult and Teen Challenge, through the Operation Round Up Program. KTT speaks about substance use in more than 160 high schools and middle schools across the state, reaching more than 60,000 students each year.

Since 2011, Operation Round UP has donated \$5,000 annually to KTT. This year, they increased the donation to \$7,500.



Vanessa Koebnick, program manager of KTT says, “With these funds, we are able to present in nine schools in the Wright-Hennepin Electric Trust service area, reaching over five thousand students each year.”

Since 1994, members of Wright-Hennepin (WH) have donated more than \$3.3 million dollars to local charities through the Operation Round Up program. The program rounds up electric bills to the nearest dollar, and that tax deductible amount is put in a fund that is used for donations to local charities. All members, residential and commercial, are automatically enrolled in the program and the rounded amount is shown on every electric statement. At the end of the year, the annual tax-deductible contribution appears on their statement. The donations are then placed in a trust fund that is managed by a board that WH’s board of directors appointed. The trust board evaluates funding requests on a quarterly basis. Eligible programs must demonstrate a need that benefits the overall community.

“Operation Round Up trustees support Know the Truth because we know the devastating effects of addiction on the victim and families. If just one person benefits from the Know the Truth programming it is worth it.” says Lisa Zipp, trust administrator. “This outreach helps educate young people on the impact of good decision making. Our culture sells our young people short by thinking that this is as good as it gets. Minnesota Adult and Teen Challenge and the Know the Truth program show our youth how good it can really be.”

About Know the Truth

Know the Truth (KTT) is the substance-use prevention program of Minnesota Adult & Teen Challenge. KTT works within Minnesota communities to help prevent teenage substance use by sharing personal stories about struggles with substance use and by presenting students with information about the dangers of alcohol and drug use. Each year, KTT speaks in over 160 high schools and middle schools and reaches over 60,000 students.

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