



September 14, 2021 | The View, Minneapolis Event Center

Event Details and Attendees

The Women's Impact Foundation is a dynamic group of women who support Mn Adult & Teen Challenge through this annual fundraiser. Attendees will hear an inspirational message from a guest speaker, testimonies from clients, and network with other women actively engaged in our community.

We invite you to join us for our 9th annual luncheon as a corporate sponsor in support of our mission, while receiving special recognition among our 500 attendees and larger online community.

Sponsorship Levels Available

- **\$15,000 Presenting** | Response must be received by May 1, 2021
- **\$10,000 Partner** | Response must be received by May 1, 2021
- **\$5,000 Hope** | Response must be received by July 15, 2021
- **\$2,000 Friend** | Response must be received by July 15, 2021

Sponsorship Benefits



**BUILD
BRAND LOYALTY**



**INCREASE
COMPANY SALES**



**PROMOTE
EMPLOYEE &
COMMUNITY
ENGAGEMENT**

*See reverse side for recognition and benefits.



All sponsor packages can be customized to suit your needs.
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Sponsorship Levels and Value

	FRIEND \$2,000	HOPE \$5,000	PARTNER \$10,000	PRESENTING \$15,000
PUBLIC RECOGNITION	<ul style="list-style-type: none"> 3x social media mentions to MnTC followers (28,000+) 	<ul style="list-style-type: none"> 3x social media mentions to MnTC followers (28,000+) 	<ul style="list-style-type: none"> 4x social media mentions to MnTC followers (28,000+) with 2 direct tags 	<ul style="list-style-type: none"> 6x social media mentions to MnTC followers (28,000+) with 4 direct tags
COMMUNICATIONS	<ul style="list-style-type: none"> Friend Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 2 event acquisition and post-event emails (circulation 5,000) 	<ul style="list-style-type: none"> Hope Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 3 event acquisition and post-event emails (circulation 5,000) 	<ul style="list-style-type: none"> Partner Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 7 event acquisition and post-event emails with direct link (circulation 5,000) Logo recognition on event invitation (circulation 4,000) 	<ul style="list-style-type: none"> Presenting Sponsor logo recognition on MnTC website (50,000+ visitors/month) Logo recognition in 7 event acquisition and post-event emails with direct link (circulation 5,000) Logo recognition on event invitation (circulation 4,000) Logo recognition on event postcard Logo recognition in the MnTC newsletter (circulation 24,000+)
EVENT RECOGNITION	<ul style="list-style-type: none"> Logo recognition on event signage and slide show Friend Sponsor notation in event program Quarter-page, black-and-white ad in event program 	<ul style="list-style-type: none"> Logo recognition on event signage and slide show Hope Sponsor notation in event program Half-page, black-and-white ad in event program 	<ul style="list-style-type: none"> Logo recognition on event signage and slide show Partner Sponsor notation in event program Half-page, full-color ad in event program Verbal recognition from podium 	<ul style="list-style-type: none"> Logo recognition on event signage and slide show Presenting Sponsor notation in event program Full-page, full-color ad in event program Verbal recognition from podium Opportunity to provide a giveaway item to attendees Opportunity to have a display table at the event and provide a gift to attendees
BENEFITS	<ul style="list-style-type: none"> Preferred seating for 1 Table (10 guests) at the event 	<ul style="list-style-type: none"> Preferred seating for 1 Table (10 guests) at the event 	<ul style="list-style-type: none"> Preferred seating for 2 Tables (20 guests) at the event 	<ul style="list-style-type: none"> Preferred seating for 3 Tables (30 guests) at the event First right of refusal for Presenting Sponsor in 2022 Tailored sponsorship benefits as agreed upon
	\$1,750 VALUE	\$4,750 VALUE	\$9,500 VALUE	\$14,250 VALUE