

Thursday, October 9, 2025 | Rochester International Events Center

Event Details and Attendees

The annual Gala is our premier fundraising event that celebrates freedom from addiction and generates support for clients in our long term programs. This event will bring together many attendees including our faithful supporters, local business professionals, media partners, public officials, and dignitaries.

We invite you to join us as a corporate sponsor in support of our mission to help those struggling with drug, alcohol, and other life-controlling addictions through this fundraising event while receiving special recognition among our 700+ attendees and larger online community. Your support is needed more than ever!

Sponsorship Levels Available*

- **$10,000 Presenting** | Response must be received by June 15, 2025
- **$7,500 Legacy** | Response must be received by July 1, 2025
- **$5,000 Restoration** | Response must be received by September 1, 2025
- **$2,500 Freedom** | Response must be received by September 1, 2025
- **$1,000 Hope** | Response must be received by September 1, 2025

Sponsorship Benefits

PREFERRED SEATING

MnTC PARTNER RECOGNITION

PROMOTE EMPLOYEE & COMMUNITY ENGAGEMENT

* See reverse side for recognition and additional benefits

Adult & Teen Challenge Minnesota

All sponsor packages can be customized to suit your needs.

Matt Miller | 507.218.3441 | matthew.miller@mntc.org

Sponsorship Levels

	HOPE $1,000	FREEDOM $2,500	RESTORATION $5,000	LEGACY $7,500	PRESENTING $10,000 ~ 1 Available
COMMUNICATIONS	• Hope Sponsor logo recognition on MnTC website (50,000+ visitors/ month) • Logo recognition in 1 event acquisition email and 1 post-event email (2,000+ impressions) • Logo recognition in 1 social media post	• Freedom Sponsor logo recognition on MnTC website (50,000+ visitors/ month) • Logo recognition in 2 event acquisition emails and 1 post-event email (4,000+ impressions) • Logo recognition in 2 social media posts	• Restoration Sponsor logo recognition on MnTC website (50,000+ visitors/ month) • Logo recognition in 3 event acquisition emails and 1 post-event email with direct link (6,000+ impressions) • Logo recognition in 3 social media posts	• Legacy Sponsor logo recognition on MnTC website (50,000+ visitors/ month) • Logo recognition in 4 event acquition emails and 1 post-event email with direct link (8,000+ impressions) • Logo recognition in 4 social media posts	• Presenting Sponsor logo recognition on MnTC website (50,000+ visitors/ month) • Logo recognition in 5 event acquisition emails and 1 post-event email with direct link (10,000+ impressions) • Logo recognition in 5 social media posts • Logo recognition on event invitation (6,000+ impressions)
EVENT RECOGNITION	• Logo recognition on event signage and slideshow • Hope Sponsor notation in event program	• Logo recognition on event signage and slideshow • Freedom Sponsor notation in event program • Logo scrolling on silent auction software	• Logo recognition on event signage and slideshow • Restoration Sponsor notation in event program • Logo scrolling on silent auction software	• Logo recognition on event signage and slideshow • Legacy Sponsor notation in event program • Logo scrolling on silent auction software • Verbal recognition from the podium	• Logo recognition on event signage and slideshow • Presenting Sponsor notation in event program • Logo scrolling on silent auction software • Verbal recognition from the podium
BENEFITS	• Seating for 1 table (8 guests)	• Seating for 1 table (8 guests)	• Seating for 2 tables (16 guests)	• Seating for 2 tables (16 guests)	• Seating for 2 tables (16 guests) • First right of refusal for Presenting Sponsor in 2026 • Tailored sponsorship benefits as agreed upon
VALUE	• Charitable Donation $520	• Charitable Donation $2,020	• Charitable Donation $4,520	• Charitable Donation $7,020	• Charitable Donation $9,520

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